MINUTES OF THE MAY 6, 2024 LAVTA BOARD OF DIRECTORS MEETING

1. Call to Order and Pledge of Allegiance

Meeting was called to order by Vice Chair Evan Branning at 4:02pm.

2. Roll Call of Members

Members Present

Evan Branning – City of Livermore David Haubert – County of Alameda Melissa Hernandez – City of Dublin Jean Josey – City of Dublin Karla Brown – City of Pleasanton Julie Testa – City of Pleasanton

Members Absent

Brittni Kiick – City of Livermore

3. Meeting Open to Public

No comments.

4. Consent Agenda

Recommend approval of all items on Consent Agenda as follows:

Director Karla Brown requested to pull Consent Agenda Item 4. E. for further discussion regarding contract amount.

A. Minutes of the April 1, 2024 Board of Directors meeting.

B. Treasurer's Report for March 2024

The Board of Directors approved the March 2024 Treasurer's Report.

C. Approval of Resolutions Authorizing Staff to Apply for RM3 funds for Fiscal Year 2023-2024

The Board of Directors approved Resolution 12-2024, authorizing the filing of an amended claim with MTC for Allocation of RM3 Funds for Fiscal Year 2023-2024.

D. Adoption of a Resolution Approving a New Workplace Violence Prevention Plan Under Senate Bill 553

The Board of Directors approved Resolution 13-2024, adopting the LAVTA Workplace Violence Prevention Plan.

F. Gannet Flemming Task Order 3: Construction Management Services for Rutan Maintenance Bay Hydrogen Retrofit Project

The Board of Directors approved Task Order 3 with Gannett Fleming for Construction Management services for the Rutan Maintenance Bay Hydrogen Retrofit project, for a not-to-exceed amount of \$242,358 which includes a contingency amount of \$22,033 to be used at the discretion of the Executive Director.

G Las Positas College Memorandum of Understanding

The Board of Directors approved to authorize the Executive Director to execute the fourth two-year Memorandum of Understanding with the Chabot-Las Positas Community College District for the continuation of the Las Positas College Student Transit Pass Program.

Only Agenda items A-D and F-G were part of the motion.

Motion/Second: Josey/Testa

Aye: Brown, Josey, Testa, Branning, Haubert, Hernandez

No: None Abstain: None Absent: Kiick

E. Contract Award for RFP #2024-02 for On-Call Creative, Design, and Media Strategy Services

Director Karla Brown requested further details regarding the contract amount, noting that the contract capacity amount was enough to fund 3-4 FTEs. Staff noted that the expected cost for providing these services has increased since the last contract and provided additional details including the future example projects, as well the process for awarding task orders. Staff noted the contract capacity amount is a ceiling and that the annual dollars spent on these services would be included in each year's operating budget, subject to Board approval.

The Board of Directors approved Resolution 14-2024, authorizing the Executive Director to execute a two-year contract with a one-year option term exercisable at LAVTA's sole discretion with the joint venture between Circa Now, LLC and Ben-Her Marketing, LLC for On-Call Creative, Design, and Media Strategy Services for a maximum compensation amount of \$878,000.

Motion/Second: Josey/Hernandez

Aye: Josey, Testa, Branning, Haubert, Hernandez

No: Brown Abstain: None Absent: Kiick

5. LAVTA's Operating & Capital Budget for FY 2025

Staff provided a PowerPoint presentation of LAVTA's Operating and Capital Budget for FY 2025 that gave an overview of the process, key projects, the FY25 operating budget, and FY25 capital budget. The FY 2025 operating budget is \$25,035,456, which is an increase of 1.69% over last year's budget and the largest line items are purchased transportation, insurance, utilities, fuel, and salaries and benefits.

The item was discussed by the Board of Directors and staff.

The Board of Directors approved the Operating and Capital Budget for FY 2025 and Resolution 11-2024.

Motion/Second: Brown/Testa

Aye: Josey, Testa, Branning, Haubert, Hernandez, Brown

No: None Abstain: None Absent: Kiick

6. Regional Transportation Revenue Measure (SB1031) Board Position

Executive Director Christy Wegener reported on the background of the Regional Transportation Revenue Measure (SB1031) sponsored by Senators Wiener and Wahab, and discussed the legislation's current language relative to LAVTA's approved 2024 Legislative Program. LAVTA's state advocates Eric Thronson and Andres Ramirez from Townsend Public Affairs, Inc. assisted in further information and answering Board of Director questions.

The item was discussed by the Board of Directors, staff, and guest speakers. Discussion included the pros/cons of taking a position, as well as potential suggested amendments.

Director Jean Josey motioned that the Board adopt an oppose unless amended position on SB1031 with the following direction to staff to work with MTC and the bill authors to seek amendments that would address LAVTA's concerns; specifically, consolidation, TDA funding, and an expenditure plan.

Motion/Second: Josey/Brown

Vice Chair Evan Branning reiterated the motion stated: the Board of Directors directed the Executive Director, LAVTAs Chair, and Townsend Public Affairs, Inc. meet to discuss the amendments with the bill's authors and MTC. Vice Chair Branning requested regular updates at subsequent Board meetings.

Chair Melissa Hernandez offered a friendly amendment on the motion to bring this agenda item back to the Board of Directors at the meeting in June 2024 and not transmit the oppose unless amended position until staff has worked with MTC and the bill's authors on potential amendments.

Motion/Second: Hernandez/none

There was no second to the substitute motion, so that motion ended.

Director Jean Josey restated her motion that the Board adopt an oppose unless amended position on SB1031 with the amendments discussed.

Motion/Second: Josey/Brown

Aye: Josey, Testa, Branning, Haubert, Brown

No: Hernandez Abstain: None Absent: Kiick

7. 2024 Youth Ride Free Summer

Executive Director Christy Wegener provided background on the pilot program and informed that the summer campaign would roll out in June 2024 that would allow riders 18 and younger to ride free all summer. Currently LAVTA is having preliminary discussions with Alameda CTC and are open to maintaining summer funding levels from last year. The fiscal impact to LAVTA is approximately \$15,000 for marketing and adverting, which can be accommodated within the approved FY24 budget.

Public Comment was opened by Vice Chair Evan Branning.

Julie Hopkins, from Livermore Area Recreation and Parks District (LARPD) is representing the Smith Elementary students and is in support of the pilot program.

The item was discussed by the Board of Directors and staff. The Board of Directors supported the promotion pilot and requested the free rides start on June 1, 2024.

The Board of Directors approved Youth Ride Free Summer 2024 Promotion Pilot starting on June 1, 2024 until school starts.

Motion/Second: Brown/Haubert

Aye: Josey, Testa, Branning, Haubert, Brown, Hernandez

No: None Abstain: None Absent: Kiick

8. Executive Director's Report

Executive Director Christy Wegener provided a brief overview of the Executive Director's Report that was included in the packet. Wegener reported that LAVTA is seeing ridership increasing and that LAVTA will accommodate summer school bus service in Dublin and Livermore. Wegener announced upcoming events and reported back on the APTA International Bus Roadeo that took place on April 28, 2024 in Portland, Oregon. Wegener noted LAVTA submitted a Federal Transit Administration Low/No-Emissions and Bus/Bus Facilities grant application with a ~\$80M request for the Atlantis Facility, as well as for workforce development with various partners identified. Wegener also gave updates on projects and upcoming conferences.

The item was discussed by the Board of Directors and staff.

9. Matters Initiated by the Board of Directors

None.

10. Next Meeting Date is Scheduled for: June 3, 2024

11. Adjournment

