

Livermore Amador Valley
TRANSIT AUTHORITY



NOTICE OF INTENT TO AWARD CONTRACT

April 19, 2024

Re: Notice of Intent to Award –LAVTA On-Call Creative, Design, and Media Strategy Services
RFP #2024-02

To Whom It May Concern:

This letter is to inform you that the Livermore Amador Valley Transit Authority (LAVTA) intends to award its RFP #2024-02 LAVTA On-Call Creative, Design, and Media Strategy Services, to the following:

- Joint Venture Between Circa Now, LLC, and Ben-Her Marketing, LLC

This proposal was determined to be the best qualified to support LAVTA based on the evaluation factors set forth in the Request for Proposals (RFP); and the proposal was determined to be both responsive and responsible to all other factors set forth in the RFP.

LAVTA wishes to thank all proposers for their interest and the time and effort involved in submitting their proposals.

Sincerely,

/s/ Tamara Edwards

Tamara Edwards
Director of Finance