

**MINUTES OF THE FEBRUARY 26, 2024**  
**LAVTA PROJECTS AND SERVICES COMMITTEE MEETING**

**1. Call to Order and Pledge of Allegiance**

Committee Chair David Haubert called the meeting to order at 4:05pm

**2. Roll Call of Members**

**Members Present**

Jean Josey, City of Dublin  
David Haubert, Alameda County  
Karla Brown, City of Pleasanton  
Evan Branning, City of Livermore

**3. Meeting Open to Public**

No comments.

**4. Minutes of the January 26, 2024 Meeting of the P&S Committee.**

Approved: Josey/Branning  
Aye: Josey, Branning, Haubert, Brown  
No: None  
Abstain: None  
Absent: None

**5. Long Range Transit Plan – Approval**

Executive Director Christy Wegener and Thomas Wittmann from Nelson/Nygaard provided a PowerPoint presentation of the Long Range Transit Plan (LRTP) that provided the background, defining the LRTP, 2023-2024 LRTP overview, and near-term opportunities. The LRTP Overview included a document review, demographic analysis, Wheels in Motion network changes, and recommendations for a 2034 LAVTA service plan. LAVTA staff also highlighted the 2034 network plan.

Public Comment was opened by Chair David Haubert.

Steven Dunbar, a Livermore resident, informed that transit riders have recovered to pre-covid numbers but aren't riding as frequently. Mr. Dunbar suggested attracting new riders or existing riders to ride at off-peak times. Mr. Dunbar pointed out that transit times and bus stop locations are reasons why ridership is difficult. He also suggested integrating micro-transit with the public bus system for seamless travel and suggested LAVTA thinks about how development agreements are dealt with. Mr. Dunbar request Route 10R to extend to the Valley Link station and a route to extend down the I-680 corridor towards Fremont.

Evelyn G., a Dublin resident, provided public comment by email and it was read on record. This comment would be applicable to routes that service the Middle

Schools (Fallon Middle School and Wells Middle School) and the High Schools (Dublin High and the new Emerald High) in Dublin, CA - Wheels Bus Routes 501, 502, 504, and 2; as well as any applicable new routes.

These Buses should service students in the new Boulevard Communities (bordered by Dublin Boulevard, Arnold Road, Horizon Parkway, and Don Biddle Community Park). This community was established in the last few years. The current routes running to and from the schools only stop on the corners of: Hacienda and Dublin, or Arnold and Dublin, or Dougherty and Dublin, or does not approach the area at all. This is not sufficient for the needs of the communities.

I am asking the Committee to consider the following School Route services changes for Dublin, CA:

- Extending the school routes that run on Central Parkway beyond Hacienda Drive and Arnold Road to turn on Sterling Street and make stops along the way
- Adding stops on Dublin Boulevard between Arnold Road and Dougherty Road
- Exploring routes that traverse along Horizon Parkway

These changes will also help to set up the Wheels Bus Routes to service the future Boulevard TK-8 School - Shamrock Hills.

I understand that school routes are likely to change for Fall 2024 with the opening of the new Emerald High School at the 3600 Central Parkway location.

I would like the Projects and Services Committee to take these into consideration when planning for the new School Route service changes in Dublin.

The item was discussed by Projects and Services Committee, staff, and Thomas Wittmann.

The Projects and Services Committee had several comments, including making sure that the service was nimble enough so that route changes can occur as development occurs. There were also comments and excitement about a future I-680 express route between Dublin/Pleasanton and the Martinez Amtrack, and questions about the viability of a future route to Fremont via the 680 Express Lanes. Director Brown indicated there needed to be equity within the three cities for micro-transit.

Because of the substantial comments the Committee did not endorse and forward the Long Range Transit Plan (LRTP) to the Board of Directors for approval. They requested that the item come back for another review with changes discussed at their March meeting.

Informational only.

## **6. Wheels in Motion: Marketing Preview**

Staff provided a PowerPoint presentation of the Wheels in Motion marketing plan that provided the objectives, strategies and tactics, promotional offer, and creative direction. LAVTAs three objectives are to educate riders about upcoming changes and network extensions, acquire new riders, and maintain a strong community stakeholder support. LAVTA will utilize different types of advertising, a promotional offer, and community outreach to get the word out about the service change.

The item was discussed by Projects and Services Committee and staff. Director Jean Josey suggested walkers at the St. Patrick's Day parade alongside the bus. Director Evan Branning requested LAVTA reach out to LARPD regarding technology to utilize cell phone data by zip code to see where riders are coming from when they go to BART.

Public Comment was opened by Chair David Haubert.

Steven Dunbar, a Livermore resident, informed that he would like to see how free transit impacts on-time performance. Mr. Dunbar would also like to see the verbiage being used for commuter outreach. Mr. Dunbar acknowledged how well Wheels is doing with reroutes and that it shows on the Trant App. Mr. Dunbar requested the east gate at the Pleasanton fairgrounds to be open. Also requested updated paper schedules at the Outlets in Livermore.

Information item only.

**7. Preview of Upcoming P&S Committee Agenda Items**

**8. Matters Initiated by Committee Members**

None.

**9. Next Meeting Date is Scheduled for: March 25, 2024**

**10. Adjourn**

Meeting adjourned at 5:45pm