

LIVERMORE AMADOR VALLEY TRANSIT AUTHORITY
1362 Rutan Court, Suite 100
Livermore, CA 94551

PROJECTS and SERVICES COMMITTEE MEETING / COMMITTEE OF THE WHOLE

COMMITTEE MEMBERS

EVAN BRANNING – CHAIR
JEAN JOSEY

KARLA BROWN – VICE CHAIR
DAVID HAUBERT

DATE: Monday, March 27, 2023

PLACE: LAVTA Offices, Diana Lauterbach Room,
1362 Rutan Court, Suite 100, Livermore, CA

TIME: 4:00p.m.

TELECONFERENCE LOCATIONS

Scott Haggerty Heritage House
4501 Pleasanton Avenue
Pleasanton CA. 94566

925 L Street, Suite 1404
Sacramento, CA 95814

Agenda Questions: Please call the Front Desk at (925) 455-7555 or send an email to frontdesk@lavta.org

Documents received after publication of the Agenda and considered by the Projects and Services Committee in its deliberation will be available for inspection only via electronic document transfer, due to the COVID-19 outbreak. See the COVID-19 provisions outlined below. Please call or email the Executive Director during normal business hours if you require access to any such documents.

MEETING PROCEDURE

This Projects and Service Committee meeting will be conducted in person and on the web-video communication platform, Zoom. In order to view and/or participate in this meeting remotely, members of the public will need to download Zoom from its website, www.zoom.us.

We encourage members of the public to access the meeting online using the web-video communication application, Zoom. Zoom participants will have the opportunity to speak during Public Comment. It is recommended that anyone wishing to participate in the meeting remotely complete the download process before the start of the meeting.

Public comments will also be accepted via email until 1:00 p.m. on Monday, March 27, 2023 at frontdesk@lavta.org. Please include “Public Comment – 3/27/2023” and the agenda item in the subject line. In the body of the email please include your name. Public comments submitted will be read during Public Comment and will be subject to the regular three-minute time restriction.

There will be zero tolerance for any person addressing the Committee making profane, offensive and disruptive remarks, or engaging in loud, boisterous, or other disorderly conduct, that disrupts the orderly conduct of the public meeting.

How to listen and view meeting video:

- From a PC, Mac, iPad, iPhone or Android device click the link below:
<https://zoom.us/j/85868238171>
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- To supplement a PC, Mac, tablet or device without audio, please also join by phone:
Dial: 1 (669) 900-6833
Webinar ID: 858 6823 8171
Passcode: 622062

To comment by video conference, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on the Agenda item. You will then be unmuted when it is your turn to make your comment for up to 3 minutes. After the allotted time, you will be muted.

- Livestream online at: [Livermore Amador Valley Transit Authority YouTube Channel](#)

No option to make Public Comment on YouTube live stream.

How to listen only to the meeting:

- For audio access to the meeting by telephone, use the dial-in information below:
Dial: 1 (669) 900-6833
Webinar ID: 858 6823 8171
Passcode: 622062

*Please note to submit public comment via telephone dial *9 on your dial pad. The meeting’s host will be informed that you would like to speak. If you are chosen, you will be notified that your request has been approved and you will be allowed to speak. You will then dial *6 to unmute when it is your turn to make your comment for up to 3 minutes. After the allotted time, you will be muted.*

To submit written comments:

- Provide public written comments prior to the meeting by email, to frontdesk@lavta.org

If you are submitting public comment via email, please do so by 1:00 p.m. on Monday, March 27, 2023 to frontdesk@lavta.org. Please include “Public Comment – 3/27/2023” and the agenda item to which your comment applies in the subject line. In the body of the email please include your name. Public comments submitted will be read during Public Comment and will be subject to the regular three-minute time restriction

1. Call to Order

2. Roll Call of Members

3. Meeting Open to Public

- Members of the audience may address the Committee on any matter within the general subject matter jurisdiction of the LAVTA Board of Directors.
- Members of the audience may address the Committee on items on the Agenda at the time the Chair calls for the particular Agenda item.
- Public comments should not exceed three (3) minutes.
- Agendas are published 72 hours prior to the meeting.
- No action may be taken on matters raised that are not on the Agenda.

4. Minutes of the February 27, 2023 Meeting of the P&S Committee.

Recommendation: Approval

5. Wheels Service to the 2023 Alameda County Fair

Recommendation: Forward a recommendation to the LAVTA Board of Directors to operate a dedicated shuttle during the 2023 Alameda County Fair, as outlined above.

6. Preview of Upcoming P&S Committee Agenda Items

7. Matters Initiated by Committee Members

8. Next Meeting Date is Scheduled for: April 24, 2023

9. Adjourn

Please refrain from wearing scented products (perfume, cologne, after-shave, etc.) to these meetings, as there may be people in attendance susceptible to environmental illnesses.

In the event that a quorum of the entire Board is present, this Committee shall act as a Committee of the Whole. In either case, any item acted upon by the Committee or the Committee of the Whole will require consideration and action by the full Board of Directors as a prerequisite to its legal enactment.

I hereby certify that this agenda was posted 72 hours in advance of the noted meeting.

/s/ Jennifer Suda

LAVTA Administrative Services Department

3/22/2023

Date

On request, the Livermore Amador Valley Transit Authority will provide written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids

or services, to enable individuals with disabilities to participate in public meetings. A written request, including name of the person, mailing address, phone number and brief description of the requested materials and preferred alternative format or auxiliary aid or service should be sent at least seven (7) days before the meeting. Requests should be sent to:

*Executive Director
Livermore Amador Valley Transit Authority
1362 Rutan Court, Suite 100
Livermore, CA 94551
Fax: 925.443.1375
Email: frontdesk@lavta.org*

AGENDA

ITEM 4



MINUTES OF THE FEBRUARY 27, 2023 ZOOM TELECONFERENCE
LAVTA PROJECTS AND SERVICES COMMITTEE MEETING

1. Call to Order

Committee Chair Evan Branning called the meeting to order at 4:04pm.

2. Roll Call of Members

Members Present

Jean Josey, City of Dublin
Evan Branning, City of Livermore
David Haubert, Alameda County
Karla Brown, City of Pleasanton (Departed at 4:35pm)

Members Absent

3. Meeting Open to Public

No comments.

4. Minutes of the November 28, 2022 Meeting of the P&S Committee.

Approved: Haubert/Josey
Aye: Brown, Josey, Branning, Haubert
No: None
Abstain: None
Absent: None

5. Dial-A-Ride Customer Satisfaction Survey 2022

Staff provided a presentation of the Dial-A-Ride Customer Satisfaction Survey of December 2022 and January 2023 that was conducted by a third party contractor. LAVTA saw an overall slight decline in ratings when comparing last year to this year's results.

The item was discussed by the Committee Members and staff. Committee Members provided feedback on the questions being asked in the survey, as well as the statistical significance, outliers and methodology. Staff indicated that LAVTA is looking at a Request for Proposals (RFP) to hire a market research firm to do this type of work for multiple years versus changing contractors every year. Staff will distribute the raw data from the survey to interested Committee members.

This was informational only

6. Shared Autonomous Vehicle Project Update

[Karla Brown, from City of Pleasanton, departed during Shared Autonomous Vehicle Project Update.]

Staff provided a PowerPoint presentation on the Shared Autonomous Vehicle (SAV) Project and acknowledged Obaid Khan from Gray-Bowen-Scott is present to assist with questions. Included in the presentation was a project overview, background on Phase 1, Phase 2 timeline and risks, and action plan.

The item was discussed by the Committee Members and staff. Staff recommended to the Committee that we continue with the grant funded SAV-related work, but if LAVTA cannot secure new operating funds to launch the Phase 2 service, staff would recommend diverting remaining grant funding to another eligible project. Committee members expressed an interest in advancing the work and to explore all options to secure operating funding. Committee members also discussed potential route modifications, as well as the cost-effectiveness of the SAV technology as long as an operator is required onboard. Staff is planning to come back to the Committee in the summer with an action item and staff recommendation.

The Projects and Services Committee heard the item and provided feedback to staff.

This was informational only

7. Preview of Upcoming P&S Committee Agenda Items

8. Matters Initiated by Committee Members

None.

9. Next Meeting Date is Scheduled for: March 27, 2023

Evan Branning informed that he will not attend the next Committee meeting, so the Vice Chair Karla Brown will fill in as Chair and Alternate Brittni Kiick will be in attendance.

10. Adjourn

Meeting adjourned at 4:55pm.

AGENDA

ITEM 5



STAFF REPORT

SUBJECT: Wheels Service to the 2023 Alameda County Fair
FROM: Tony McCaulay, Director of Planning and Marketing
DATE: March 27, 2023

Action Requested

Forward a recommendation to the LAVTA Board of Directors to operate a dedicated shuttle during the 2023 Alameda County Fair.

Background

The summer version of the Alameda County Fair is returning again this year. This year's Fair will be held between Friday June 16 and Sunday July 9, 2023 at the Fairgrounds in Pleasanton. During this time, the event will be open Wednesdays thru Sundays, and operate between the hours of noon and 11PM, as well as July 3 and 4. The Fair will also operate reduced hours on Monday July 4 with gates closing at 4PM and an earlier closing time of 8PM. The Fair is a major event that draws visitors from across the Tri-Valley as well as other parts of Alameda County and the Bay Area.

Most fairgoers from outside the Tri-Valley that are taking public transportation to the event travel on BART and then transfer to a Wheels route to complete their trip to the Alameda County Fairgrounds, which is not within walking distance from a BART station.

Discussion

The accommodation of fairgoers on Wheels service has varied over the years. Through 2004, a dedicated BART shuttle was provided, whereas from 2005 through 2016, the agency accommodated these trips by applying detours and extensions to one or more existing routes. However, our current fixed route service does not lend itself to detouring without substantial disruption and delays to regular service. As a result, in 2017 the Board of Directors approved a return to a dedicated shuttle (Route 52), which was operated during the 2017, 2018, and 2019 and 2022 fairs.

Dedicated Shuttle

Staff is again proposing a dedicated shuttle service between BART and the Fairgrounds for the 2023 Alameda County Fair, with similar parameters and budget as last year. The shuttle would be provided during days that the Fair will be open and run between the hours of approximately 11:30AM and 11:30PM, with an earlier last trip on July 4. Using one bus, the service would operate hourly between the East Dublin/Pleasanton BART Station and the

Pleasanton ACE bus stop on Pleasanton Avenue, which is located just across from the Fairgrounds main entrance. Similar to the past operation, the shuttle would use Hopyard Road between BART and the Fair, and pick up at local bus stops in order to serve local fairgoers wishing to use the service as well. All regular Wheels fares and policies would apply to this service, and its schedule would be published through the same channels as that of regular Wheels routes as well as via additional dissemination through the Fair Association's information channels.

If approved, a dedicated shuttle service as outlined above would incur approximately 256 revenue hours and 10 deadhead hours of service. The incremental cost to operate the proposed shuttle is estimated at approximately \$15,915. Based on last year's ridership, the service would be expected to see approximately 1,700 passenger boardings, resulting in an estimated total net cost of \$13,700 after fare revenues.

Other Wheels Service Available to the Fair

Route 10R operates between the East Dublin/Pleasanton BART station and the Transit Center in Livermore, via downtown Pleasanton, from early morning to late evening, every day of the week. Serving a pair of bus stops on Peters Avenue, it provides another option for accessing the east Fairgrounds gate on Pleasanton Avenue with a short walk.

Route 8 operates between the East Dublin/Pleasanton BART Station and downtown Pleasanton via Valley Avenue and with stops near the west entrances to the Fairgrounds.

Marketing and Coordination with the Fair Association

LAVTA staff and County Fair staff have discussed the continuation of the dedicated shuttle service. The fair staff is very supportive of continuing the service and committed to providing marketing and in-kind support to help promote ridership and defray the cost of operation for LAVTA.

Last year, the Fair agreed to provide prime space near the entrance to the horse track to display our Memorial Madden Cruiser bus, as well as space by the bus display for a tent and information booth. The Madden bus was a very popular attraction for fairgoers. Fair staff have indicated they would like the Madden bus to return again this year.

The Fair has also promoted the Wheels connection from BART as an integrated message. An ad for our shuttle has also been in the rotation on the video display sign at the corner of Bernal and Valley. The Fair has also traditionally purchased advertising on our buses.

Budget

If approved, the 225 additional revenue hours associated with the proposed service will be incorporated with the concurrent budgeting process for the upcoming fiscal year, and will require no amendments.

Recommendation

Forward a recommendation to the LAVTA Board of Directors to operate a dedicated shuttle during the 2023 Alameda County Fair, as outlined above.

AGENDA

ITEM 6



LAVTA COMMITTEE ITEMS - April 2023 - August 2023

Projects & Services Committee

April	Action	Info
Minutes	X	
May	Action	Info
Minutes	X	
Fall Service Changes (effective August)	X	
PTASP Update	X	
June	Action	Info
Minutes	X	
Fixed Route Customer Satisfaction	X	
TAAC Appointments	X	
Marketing Work Plan	X	
July	Action	Info
Minutes	X	
*Typically July committee meetings are cancelled		
August	Action	Info
Minutes	X	