

MINUTES OF THE MARCH 28, 2022 ZOOM TELECONFERENCE
LAVTA PROJECTS AND SERVICES COMMITTEE MEETING

1. Call to Order

Committee Chair Jean Josey called the meeting to order at 4:00pm.

2. Roll Call of Members

Members Present

Jean Josey, City of Dublin
Gina Bonanno, City of Livermore
David Haubert, Alameda County (arrived at 4:03pm)
Kathy Narum, City of Pleasanton

Absent Present

Karla Brown, City of Pleasanton

3. Meeting Open to Public

No comments.

4. Minutes of the February 28, 2022 Meeting of the P&S Committee.

Approved: Bonanno/Josey
Aye: Narum, Josey, Bonanno
No: None
Abstain: None
Absent: Haubert, Brown

5. Zero-Emission Bus Rollout Plan

[David Haubert, from County of Alameda, arrived during Zero-Emission Bus Rollout Plant.]

Staff introduced Savannah Gupton of Center for Transportation and the Environment (CTE). Savannah Gupton provided a PowerPoint on the ICT Rollout Plan Overview. The Projects and Services Committee asked questions and discussed the slide presentation with staff and CTE. Chair Jean Josey inquired how much funding LAVTA has requested for each type of grant. Staff provided the funding amount requested or will be requested for each grant.

The Projects & Services Committee forwarded a recommendation to the Board of Directors to adopt Resolution 12-2022, approving LAVTA's ZEB Rollout Plan for submission to CARB.

Approved: Bonanno/Haubert
Aye: Narum, Josey, Bonanno, Haubert
No: None

Abstain: None
Absent: Brown

6. Las Positas College Memorandum of Understanding

Staff reported that the current Memorandum of Understanding (MOU) will expire at the end of Spring 2022 and Las Positas College would like to renew the two-year MOU to continue the Student Transit Pass Program.

The Projects & Services Committee forwarded a recommendation the Board of Directors to authorize the Executive Director to execute a Memorandum of Understanding with Las Positas College for the continuation of the Las Positas College Student Transit Pass Program.

Approved: Haubert/Narum
Aye: Narum, Josey, Bonanno, Haubert
No: None
Abstain: None
Absent: Brown

7. 2022 Title VI Program

Staff provided background and information on the updated 2022 Title VI program.

The Projects & Services Committee forwarded a recommendation to the Board of Directors to approve the attached Title VI Program for submittal to the FTA.

Approved: Bonanno/Haubert
Aye: Narum, Josey, Bonanno, Haubert
No: None
Abstain: None
Absent: Brown

8. Bus Exterior Advertising Contract

Staff reported that the current five-year contract with Lamar Transit Advertising expires on June 30, 2022. A Request for Proposals (RFP) for bus exterior advertising was released in January 2022 and proposals were due on February 18, 2022. LAVTA received three proposals from Vector Media, Lamar Transit Advertising, and Rethought Reborn Media. All three proposals were evaluated and Lamar Transit Advertising's Minimum Annual Guarantee (MAG) for the first three-year contract was \$555,000, Rethought Reborn's was \$240,00 and Vector's was \$225,000.

The Projects and Services Committee discussed agenda item 8 with staff. Chair Jean Josey inquired if Lamar Transit Advertising will want MAG relief in this contract. Director of Planning and Marketing Tony McCaulay informed a conference call took place with the local and national sales manager for Lamar and confirmed if they were sure about the three-year contract amount. Lamar confirmed the amount and Director of Planning and Marketing Tony McCaulay

informed Lamar that he will not go to the Board with a relief for MAG recommendation, during the term of this contract.

The Projects and Services Committee forwarded a recommendation to the LAVTA Board to award a contract to Lamar Transit Advertising for the sale and installation of exterior bus advertising. The initial contract is for three years beginning July 1, 2022 with two option years exercisable by LAVTA at the discretion of the Executive Director. Lamar's total revenue proposal for the first three years of the contract is 57 percent of net sales or a minimum revenue guarantee of \$555,000 proposal, whichever is higher.

Approved: Haubert/Narum
Aye: Narum, Josey, Bonanno, Haubert
No: None
Abstain: None
Absent: Brown

9. Executive Directors Report

Executive Director Michael Tree reported that March ridership was 3% higher than February and is trending in the right direction, but was still under half of LAVTA's pre-pandemic weekday average. LAVTA is also trying to obtain additional operators to increase service. Executive Director Michael Tree informed that at the Board of Director's meeting in April staff will propose a recommendation for operator wages.

Executive Director Michael Tree noted important dates and provided brief updates on projects. Kimley-Horn will provide a presentation at the April Board of Director's meeting regarding an update on the 60% design of the Atlantis Operations and Maintenance Facilities. The earliest LAVTA will hear on grant funding for the maintenance facility and hydrogen fueling station is June 2022. The Paratransit Request for Proposals are due on April 6, 2022. LAVTA is also updating the Public Transportation Agency Safety Plan (PTASP) to incorporate any changes necessary to ensure complete compliance and this will be brought to an upcoming meeting.

Executive Director Michael Tree informed that Alameda County met the deadline with the California Transportation Commission awarding the design-build contract for the Dublin Parking Garage to McCarthy Construction.

Executive Director Michael Tree thanked Board Members Jean Josey and Brittni Kiick, who work on a subcommittee for the Tri-Valley Transportation Council (TVTC), for their effort to include LAVTA in the upcoming expenditure plan. The recommendation on the expenditure plan is for \$800,000 for LAVTA to be used for transit improvements associated with the Dublin Boulevard Extension Project.

10. Preview of Upcoming P&S Committee Agenda Items

11. Matters Initiated by Committee Members

None.

12. Next Meeting Date is Scheduled for: April 25, 2022

13. Adjourn

Meeting adjourned at 4:40pm.