



Livermore Amador Valley Transit Authority

July 31, 2017

To: All Interested Parties

From: Tamara Edwards  
Procurement Officer

RE: RFP for LAVTA Go Dublin Consulting Services #2017-15

**Addendum Number 1**

This correspondence constitutes official record of the first alteration of a "Request for Proposals for Livermore Amador Valley Transit Authority (LAVTA) Go Dublin Consulting Services #2017-15" issued on July 17, 2017. LAVTA received 24 questions in response to the RFP. This addendum addresses 17 of the questions. The remaining 7 questions will be responded to by August 4, 2017.

This Addendum responds to written questions as follows:

QUESTION	RESPONSE
1. Is there a scope for special inspection and materials testing?	There is no special inspection or materials testing as a part of this procurement.
2. What is the budget of this contract for consulting services?	The budget for this project is \$50,000
3. For many cities we've submitted proposals to in the past, RFPs often have a Levine Act Form that clearly has proposers indicate Yes or No for political contributions. Does LAVTA have such a form? If so, please send in PDF or MS Word format. If not, is it sufficient to say in the cover letter or in the body of the proposal that our firm has not made political contributions?	This project isn't being funded with federal dollars and therefore it is not a requirement.
4. What is the funding source for this RFP?	TDA revenues
5. The timeline is brief, can you describe the biggest timing limitations?	Staff are looking to have a recommendation for action by the LAVTA Board at their December 4 <sup>th</sup> meeting. The staff report would be due the week prior (November 29 <sup>th</sup> ). That is what is driving the November 17 <sup>th</sup> deadline.
6. Are we handing off the presentation or is the consultant wanted to present findings?	The consultant will handle the presentation.

<p>7. In the Uber data, is it possible to know if a “trip” carried more than one passenger? Will we know the number of actual people transported?</p>	<p>Not from Uber or Lyft. Number of passengers is included in the De Soto data. Survey data should be relied upon for this measure.</p>
<p>8. Is there any data on gas consumption of the operators or will we determine that from estimates?</p>	<p>Not from the TNC partners. Survey data should be relied upon for this measure.</p>
<p>9. Is there any data on trips requested through Uber or Lyft that were not able to be matched? It appears that no one would know if a trip request was under the GoDublin program until the trip was actually completed and the user entered the GoDublin Promo Code</p>	<p>This data is not available. Survey data should be relied upon for this measure.</p>
<p>9. There are some concerns about different types of data provided from different companies. Can you please clarify how the different data sources will allow an apples to apples comparisons for analysis?</p>	<p>We are not requesting a comparison of our TNC partners to one another. We recognize that the data available varies across Go Dublin partners.</p>
<p>10. What is the spatial resolution of the aggregated data from the TNCs?</p>	<p>Block-level data is available from one partner, zip code pairs (as well as trip distance in 5-mile increments) from another, and the third provided a heat map. Survey data should also be relied upon.</p>
<p>11. What is the temporal resolution of the aggregated data from the TNCs?</p>	<p>Trip time in 5-minute increments provided by one partner; trip distribution by time of day provided by two partners. Survey data should also be relied upon.</p>
<p>12. You mention that LAVTA anticipates further work related to conference papers, presentations, or journal articles. Should these be considered optional tasks, and should they be included in the proposal?</p>	<p>No. Additional work has not been scoped out and will be procured at a later date.</p>
<p>13. Should we assume the PowerPoint presentation deliverable uses a LAVTA agency PowerPoint template?</p>	<p>Yes; the template will be supplied at a later date</p>
<p>14. Have Uber, Lyft, or DeSoto cab indicated any level of support for surveying their users who have requested at least one ride using the Promo Code?</p>	<p>Yes</p>

<p>15. How much review time does LAVTA require after submittal of the Draft Study Report/Memorandum on October 27, 2017?</p>	<p>One week (comments from LAVTA will be delivered by November 3, 2017)</p>
<p>16. You have asked for the final PowerPoint presentation by November 17, 2017, and that we should assume one round of LAVTA review. How much time does LAVTA need to review the PowerPoint presentation? Can this review occur after the November 17 date?</p>	<p>The review of the power point can happen after the November 17<sup>th</sup> date. The power point would need to be finalized no later than December 1.</p>
<p>17. The RFQ/RFP specifies that there will be an “ability to survey transit riders, with limited information available from surveys conducted before the implementation of Go Dublin.” Is it expected that the consultant team would be responsible for conducting any additional surveys, or would LAVTA be able to either assist with or conduct such surveys and provide the consultant team with the data?</p>	<p>The consultant team would develop the survey questions and would create a surveymonkey (or similar) site and paper survey to use with De Soto cab. How the survey is administered to Lyft and Uber is still TBD, but it will most likely go out via their respective applications or via an email, but access to the raw survey data may be limited.</p> <p>Depending on the survey response rate, LAVTA may ask for additional surveys to be conducted at the BART Stations, which would fall to the consultant team with LAVTA support.</p>

Other than those specifically listed above, no other sections, terms or conditions of the above cited solicitation are being altered at this time. All other sections, conditions and language not specifically cited as altered in this document are still in full and original effect.

Submitted:

/s/ Tamara Edwards  
 Tamara Edwards, Procurement Officer

July 31, 2017  
 Date