



Livermore Amador Valley Transit Authority

March 15, 2017

To: All Interested Parties

From: Christy Wegener
Director of Planning and Operations

RE: RFP for LAVTA Exterior Advertising Sales #2017-06

Addendum Number 2

This correspondence constitutes official record of the second alteration of a "Request for Proposals for LAVTA Exterior Advertising Sales #2017-06" issued on February 28, 2017

This Addendum clarifies Section III (Proposal Content), Section 1.6 (Compensation Proposal) to reflect the following:

Capacity Incentive

Proposer shall specify a capacity incentive payment to LAVTA when, at any time, 67% or more of the total exterior space is sold to display advertisements. This shall be used for any LAVTA marketing activity, and shall be paid annually prior to fiscal year end. Currently this incentive is \$7,500 per year (\$2,500 capacity incentive and \$5,000 production credit).

Other than those specifically listed above, no other sections, terms or conditions of the above cited solicitation are being altered at this time. All other sections, conditions and language not specifically cited as altered in this document are still in full and original effect.

Submitted:

/s/ Christy Wegener

Christy Wegener, Director of Planning and Operations

3/15/2017
Date

Attachment