



August 26, 2016

To: All Interested Parties

From: Beverly Adamo
Director of Administrative Services

RE: RFP for LAVTA Individualized Marketing Services #2016-16

Addendum Number 1

This correspondence constitutes official record of the first alteration of a "Request for Proposals for Livermore Amador Valley Transit Authority (LAVTA) Individualized Marketing Services #2016-16" issued on August 15, 2016.

This Addendum responds to written questions as follows:

QUESTION	RESPONSE
1. In section 1.4 Proposer's Qualifications, Experience and References, a) of the Proposal Content section, do you mean performing individualized marketing services instead of "A brief description of the Proposer's qualifications for performing graphic design services, including the organization, size and years in business."	Correct. The 1.4 clause should read: 1.3 Proposer's Qualifications, Experience and References The following information shall be included: a) A brief description of the Proposer's qualifications for performing individualized marketing services including graphic design services, including the organization, size and years in business. This should also include the nature and scope of the firm's experience representing governmental agencies.
2. Is section 1.5 Technical Proposal the only portion of this proposal with a page limit?	Section 1.1 – Format is the only portion that has a set page limit
3. Whether companies from Outside USA can apply for this? (like, from India or Canada)	LAVTA would prefer a company in the United States because the selected consultant must periodically meet in person with staff. Additionally, coordinating across time zones may result in delays.
4. Whether we need to come over there for meetings?	Yes, especially for the work that requires detailed planning.
5. Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)	LAVTA would prefer a company in the United States because the selected consultant must

	periodically meet in person with staff. Additionally, coordinating across time zones may result in delays.
6. Can we submit the proposals via email?	No, we need printed copies to review per the RFP.
7. Is the pricing form available in an editable form or pdf so we don't have to recreate it?	Yes – the .doc file has been provided at: http://www.wheelsbus.com/rfp/rfp-2016-16-lavta-individualized-marketing-services/

Other than those specifically listed above, no other sections, terms or conditions of the above cited solicitation are being altered at this time. All other sections, conditions and language not specifically cited as altered in this document are still in full and original effect.

Submitted:

/s/ Beverly Adamo
Beverly Adamo, Director of Administrative Services

August 26, 2016
Date